21.

STAFF REPORT
ACTION REQUIRED

Branch Capital Campaign Opportunities

Date:	May 24, 2022
To:	Toronto Public Library Board
From:	City Librarian

SUMMARY

The purpose of this report is to seek Toronto Public Library Board approval to provide the Toronto Public Library Foundation's (TPLF) Board with a list of proposed branches suited to multi-year, capital fundraising campaign opportunities.

Most of the proposed projects are at early stages of ideation, which allows time for multi-year capital campaigns and stakeholder engagement to be developed and executed.

Funds raised through a capital campaign would enhance the Toronto Public Library's (TPL) operating and capital budgets, providing opportunities to renovate, expand, and enhance facilities and operations within a shortened timeframe.

TPL and TPLF will work together to understand, narrow down, and ultimately select project(s) most appropriate for multi-year, capital fundraising campaigns.

RECOMMENDATIONS

The City Librarian recommends that the Toronto Public Library Board:

1. approve nine projects to be considered by the TPLF Board for multi-year, capital fundraising campaign opportunities: Toronto Reference Library, Lillian H. Smith, St. Lawrence, Sanderson, Parliament Street/Regent Park, City Hall, Northern District, Barbara Frum, North York Central Library (6th floor).

FINANCIAL IMPACT

Funds raised by TPLF through a capital campaign would enhance the Library's operating and capital budgets funded by the City, and would provide opportunities to renovate, expand and enhance facilities and operations within a shortened timeframe.

The Director, Finance & Treasurer has reviewed this financial impact statement and agrees with it.

ALIGNMENT WITH STRATEGIC PLAN

The first strategic priority in Toronto Public Library's strategic plan 2020-2024 is to open up our public spaces. To achieve this objective, TPL will create and animate accessible, inclusive spaces that are flexible and sustainable to inspire Torontonians to be and grow together. TPL's Facilities Capital Projects are critical to the library achieving this strategic objective.

EQUITY IMPACT STATEMENT

TPL's Facilities Capital Projects focus on equity by seeking to understand and break down barriers to access and increase inclusion. The design and animation of our spaces allows for everyone to feel welcome and have equitable access and opportunity to use and benefit from library space. The planning, design and location of library spaces must represent the expressed needs of the communities they serve and support users of all abilities to feel comfortable, welcome and represented. Specifically, adherence to AODA standards, and TPL's Indigenous Strategies to increase Indigenization of TPL buildings and spaces are key equity initiatives of TPL's Facilities Capital Projects.

DECISION HISTORY

At its meeting on February 28, 2022, the Board received the 2022 Fundraising Initiatives report updating the Board of major gift fundraising initiatives for 2022-2024. One the initiatives identified was Capital Projects including Toronto Reference Library.

At its March 22, 2021 meeting, the Toronto Public Library Board received the 2021 Fundraising Initiatives report for information: https://www.torontopubliclibrary.ca/content/about-thelibrary/pdfs/board/meetings/2021/mar22/14-2021-fundraising-initiatives-combined.pdf

At its October 20, 2020 meeting, the Toronto Public Library Board approved the 2020-2024 Fundraising Priorities report: https://www.torontopubliclibrary.ca/content/about-thelibrary/pdfs/board/meetings/2020/oct19/16-2020-2024-fundraising-priorities.pdf

At its September 21, 2020 meeting, the Toronto Public Library Board approved the Naming Committee: Space Naming Recognition Opportunities report, which included a new Framework for Space Naming Recognition Opportunities: https://www.torontopubliclibrary.ca/content/about-thelibrary/pdfs/board/meetings/2020/sep21/14-nc-space-naming-recognition-opportunitiescombined.pdf

ISSUE BACKGROUND

The TPLF Board has identified a multi-year capital fundraising campaign as one of its priorities and has requested TPL to identify suitable projects that would be most appropriate for such a campaign. As a result, TPL staff have identified nine potential projects. TPL and TPLF, along with their Boards will work together to review, narrow down and ultimately select the project(s) for which a multi-year capital campaign would be launched.

The projects being proposed provide a variety of options and opportunities covering different communities across the city, varying budgets and project types, including renovations, expansions and brand new builds. The presentation accompanying this report provides details for each project including selection criteria and brief background as to why the project may be suitable for a capital campaign.

TPLF has led a successful multi-year capital campaign in the past. In 2007, TPLF launched “re:vitalise – Toronto Reference Library Campaign” which was a broad-based $10 million capital fundraising campaign in support of the Toronto Reference Library revitalization project. The campaign successfully completed in 2011.

COMMENTS

The majority of the projects that have been chosen are at early stages of ideation, which allows time for multi-year capital campaigns and stakeholder engagement to be developed. Each project also presents a unique opportunity providing a variety of options that can be pursued and promoted as a part of the capital campaign. The projects chosen represent a variety of costs ranging from $17M to $50M.

Projects that are already in progress: have already been initiated or are in late stages of planning are not being put forward for consideration. TPL and TPLF will work together to review, further refine, and ultimately select project(s) most appropriate for multi-year, capital fundraising campaigns.

The following projects are being proposed:

- Toronto Reference Library
- Lillian H. Smith
- St. Lawrence
- Sanderson
- Parliament Street/Regent Park
- City Hall
- Northern District
- Barbara Frum, and
- North York Central Library (6th Floor).

These projects represent important and iconic institutions in Toronto and for TPL. They are, or will be architecturally significant buildings, representing design excellence while meeting the functional and operational needs of the library. They are located in high-needs and/or growing communities. The branches will bring new and expanded services and each provides its own unique contribution to the community it serves.

CONCLUSION

The nine proposed branches will be presented to the TPLF Board at its June 2022 Board meeting for consideration as a part of its capital fundraising campaign.

TPL will work with TPLF and its Board to assist with the selection of the most appropriate project(s) and will report back on the decision to the TPL Board at a future fundraising initiative update.

CONTACT

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SIGNATURE

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Vickery Bowles
City Librarian

branch capital campaign
opportunities

Toronto Public Library Board Meeting
May 24, 2022

tpl toronto public library

considerations

Profile of proposed opportunities

- multi-million dollar ideas
- in very early stages of ideation and possibilities
- to enhance projects in TPL 10 year capital plan – e.g. accelerate timing, enhance services and spaces, achieve additional renovations
- to serve communities with high need for expanded library service

What is not being proposed

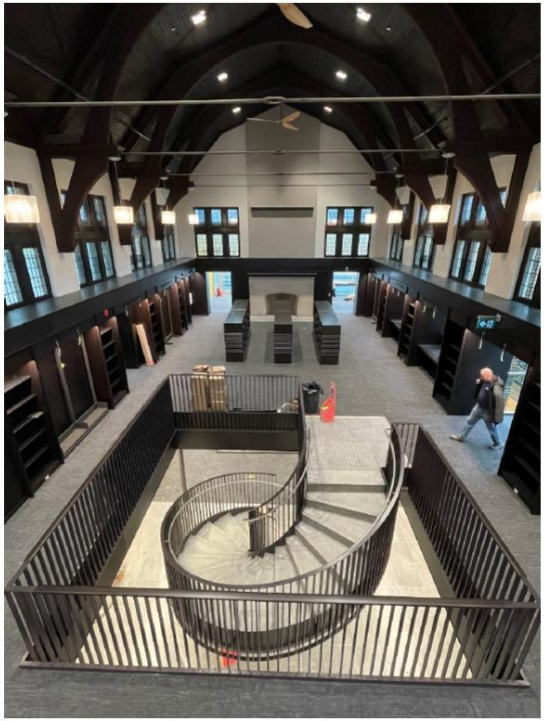
- Projects in initiating, planning, and execution
- Opportunities to animate spaces included in fundraising priority “Cultural and Heritage programming”

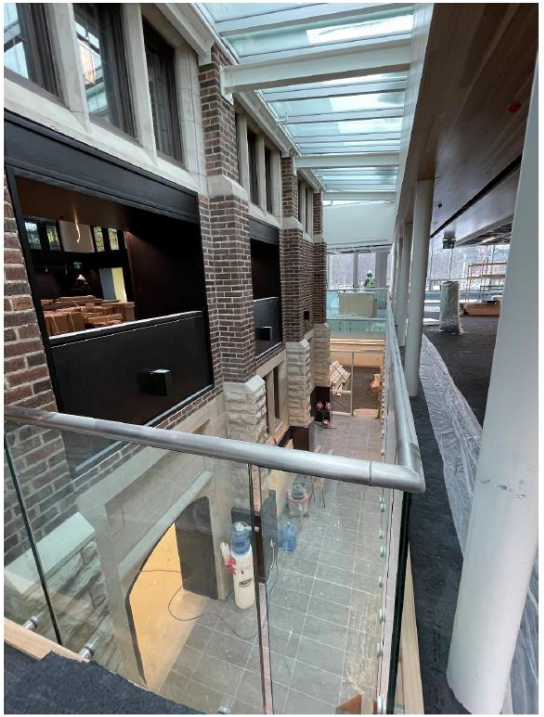
considerations

Consultations necessary and important

- Working with different communities is key
- Fundraising focused on meeting community-identified needs

get inspired!



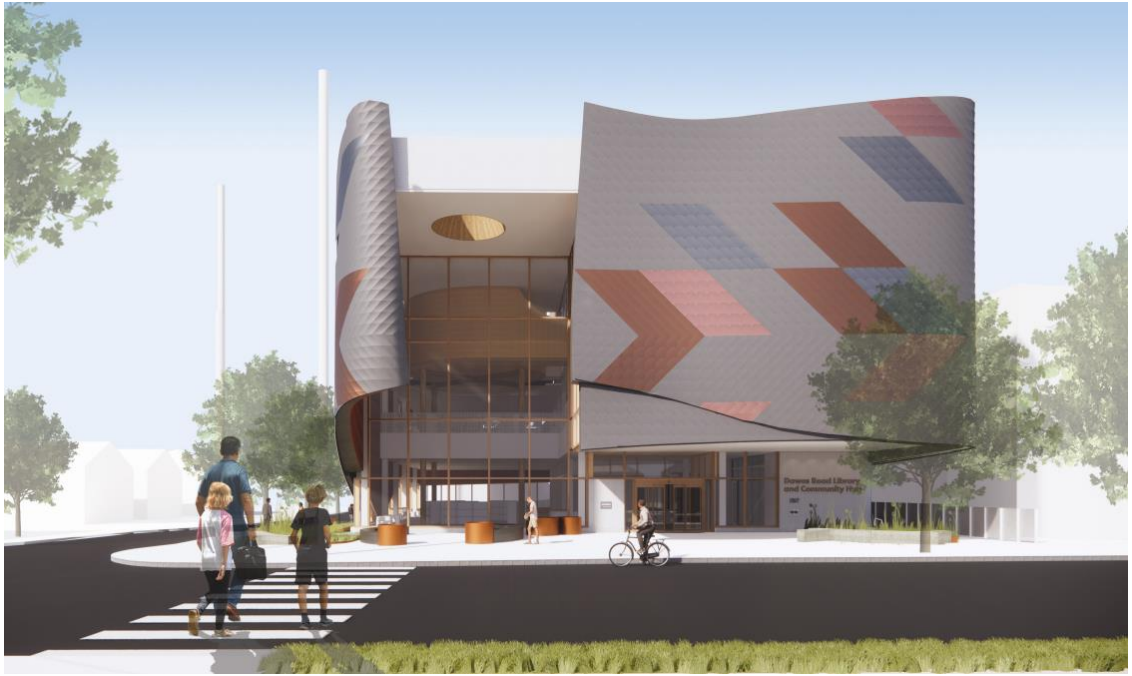


Wychwood

Celebrating heritage and expanding access

The redesign, renewal and expansion of this heritage facility with expanded space for seniors and youth.

Dawes Road



Celebrating Indigenous values of living on the land

A culturally relevant and welcoming new branch + community hub

Centennial

TPL's first Net Zero Branch!

Total energy used annually = renewable energy created onsite

A complete rebuild to double the branch size and revitalize all public service areas.

branch project opportunities
options for multi-million dollar ideas

toronto reference library

lillian h. smith

sanderson

st. lawrence

parliament st. / regent park

city hall

northern district

barbara frum

north york central library

Toronto Reference Library

a new identity for TPL's architecturally iconic flagship branch

Potential opportunities

- Transformation of the ground floor to improve and enhance the user experience and exterior public realm
- Innovative wayfinding solutions and brand elements

10yr capital budget: **$23M**

fundraising potential: up to $30M

Lillian H. Smith

expand, revitalize, and transform Special Collections space

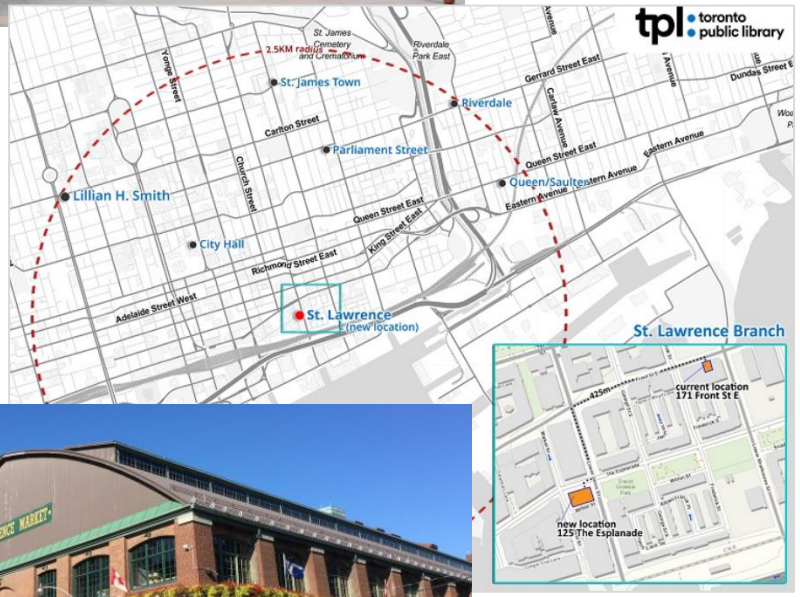
Potential opportunities

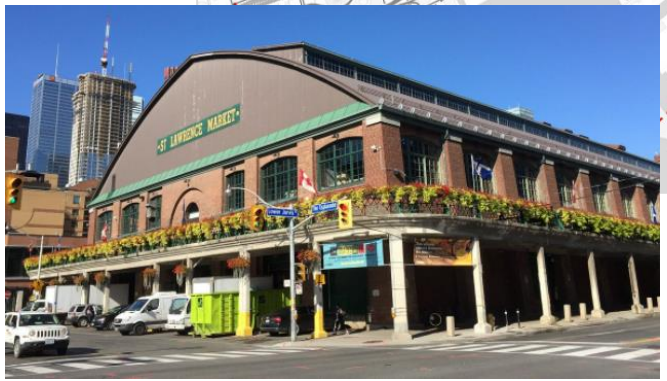
- Expand and revitalize the branch
- Showcase and provide access to the Merril & Osborne Special Collections
- Opportunity for new reading room and programming and acquisition endowments with naming opportunities
- Address needs for long-term preservation and environmental controls

capital budget: **$49M**

fundraising potential: up to $20M

St. Lawrence
new bigger branch on a new site





Potential opportunities

- High profile, prime opportunity with engaged community and existing buzz
- Potential connections to St. Lawrence Market
- Serving growing community in an area of the city with significant development
- Opportunity to create new programming space

capital budget: **$37M**

fundraising potential: up to $20M

Sanderson
new branch, new build

Potential opportunities

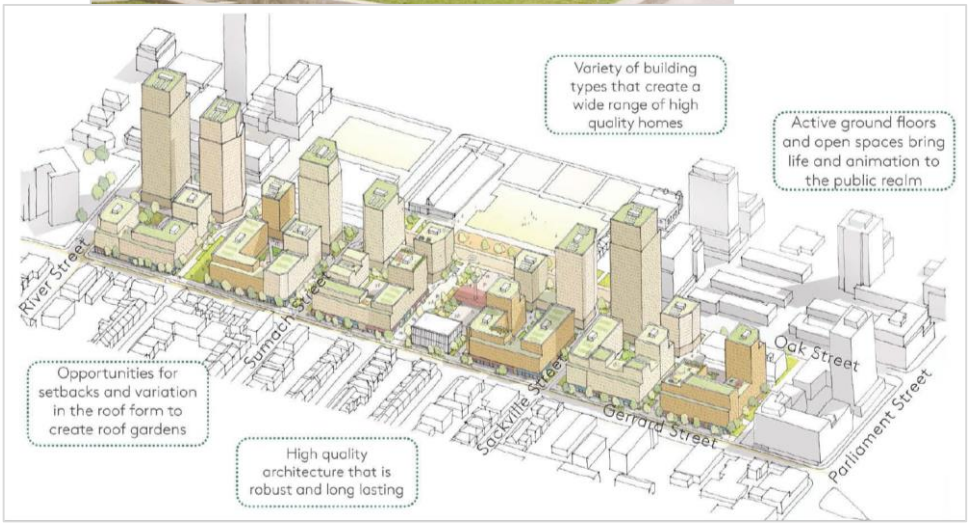
- Opportunity to reimagine and recreate the branch within this high needs community
- Good for city builders who are transforming city and making it a better place to be
- Interior spaces could be named

capital budget: **$24M**

fundraising potential: up to $10M

Parliament St. / Regent Park

new bigger branch on a new site



Potential opportunities

- Opportunity to reimagine and recreate the branch within this community
- Redevelopment of this area a success story within the city

capital budget: **$27M**

fundraising potential: up to $10M

City Hall

new bigger branch inside Old City Hall

Potential opportunities

- Iconic building
- Could create an interesting cultural centre with spaces and partners
- High need for expanded library service in this area of the city

capital budget (unfunded): **$16M**

fundraising potential: up to $10M

Northern District

renovate for more useable public space

Potential opportunities

- Incredibly fast-growing and intensifying neighbourhood with new transit
- Pockets of very high community needs
- Fundraising has the potential to significantly enhance and expand public spaces, access and entry points and public realm

capital budget: **$14M**

fundraising potential: up to $30M

Barbara Frum

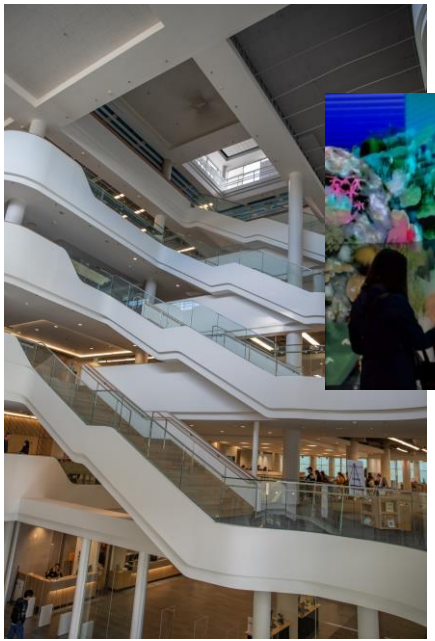
renovate for more useable public space

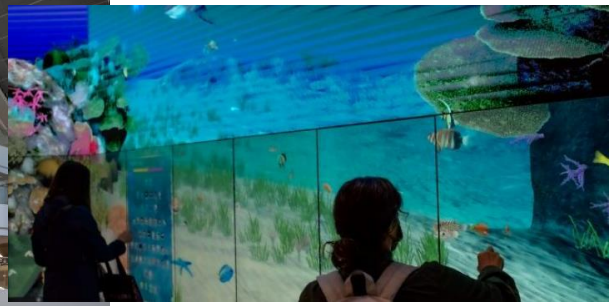
Potential opportunities

- in very early stages of ideation and possibilities
- to enhance projects in TPL 10 year capital plan – e.g. accelerate timing, enhance services and spaces, achieve additional renovations

capital budget: **$18M**

fundraising opportunity: up to $10M





North York Central Library: 6th floor

create TPL's flagship data and technology immersive media lab

Potential opportunity

- immersive media lab featuring data visualization, AR/VR installations and experiences for all ages
- inspire imagination on a grand scale
- foster interest in STEM learning

fundraising potential: **up to $10M**

thank you